

# STIMULANT

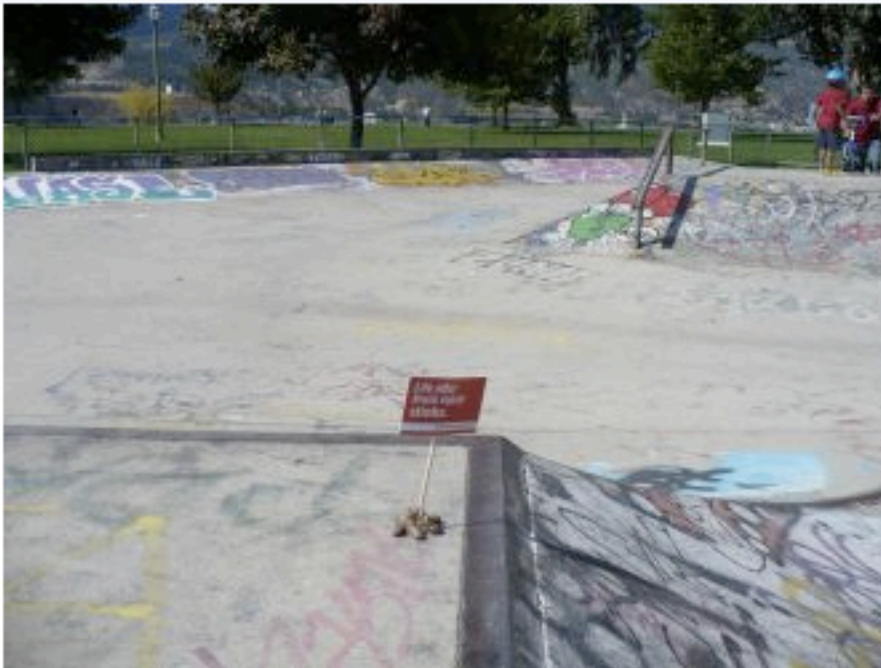
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## Top Ad Ideas: What stinks?



[Braintrust Canada](#) is hoping that young men will catch a whiff of its new campaign about the importance of protecting against head injuries. Some scat in the skatepark tries to send the message that head injuries just plain stink.

### Tags

[OOH](#), [guerrilla](#), [outdoor](#)

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